What projects that fit no category can teach us

Équipe Deliwrapp · 2026-11-10

Hard-to-classify projects force us to examine the need without applying a familiar solution or model too early.

Resist early labels

Naming a project too soon can close useful options. Observation helps reveal whether it is a product, service, community or a mixture of all three.

Create suitable criteria

When usual comparisons fail, define evidence of progress: repeated use, a better solved problem, smoother cooperation or avoided cost.

Leave room for the unexpected

A balanced portfolio needs exploratory projects. They create methods, connections and knowledge that often strengthen established initiatives.

Original article : https://www.deliwrapp.com/en/the-gazette/unclassified/projects-that-fit-no-category