DELIWRAPP & CO

Preparing an innovation workshop

From meeting to decisions

Before

- ☐ Frame a question the group can address.
- ☐ Invite people who know the problem and those who can decide.
- ☐ Share useful evidence without imposing a solution.

During

- ☐ Restate the goal, time and listening rules.
- ☐ Separate exploration, choice and action planning.
- ☐ Make disagreements and assumptions visible.

After

- ☐ Send decisions, owners and dates.
- ☐ Schedule the first test within days.
- ☐ Collect feedback to improve the next workshop.

A good workshop produces observable decisions, not ideas alone.